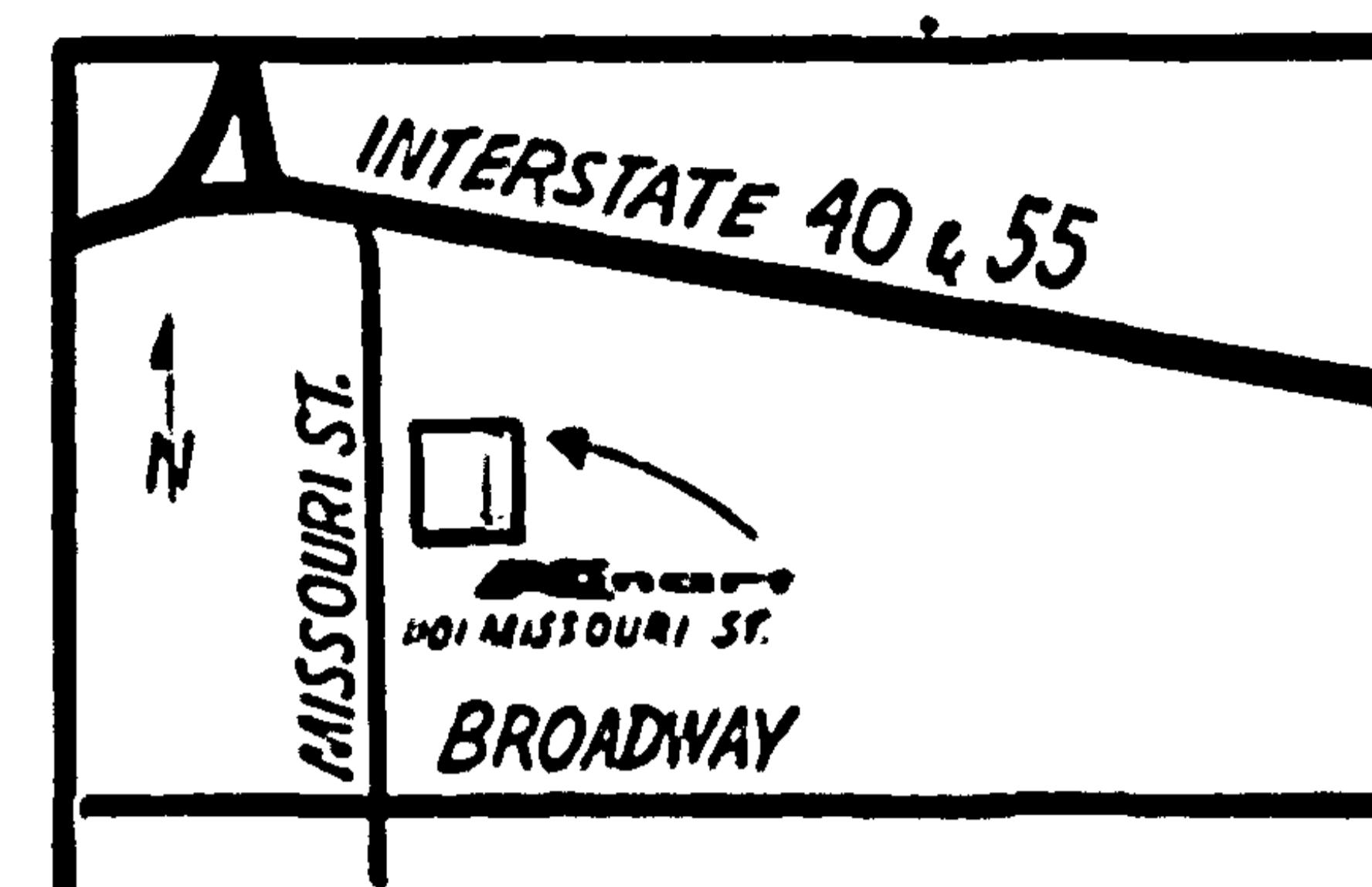


GRAND OPENING SALE



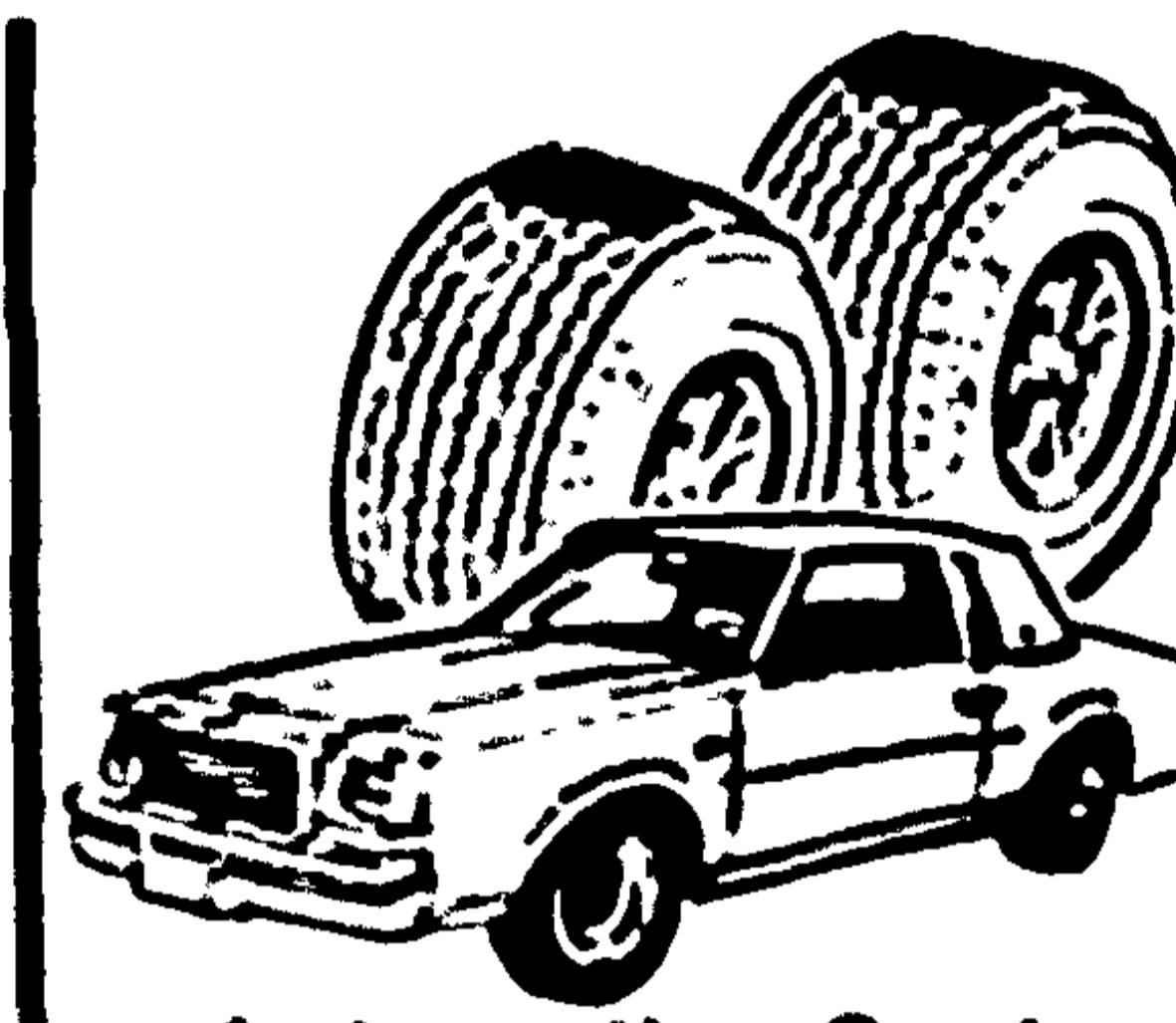
Opens
Thursday at

1101 MISSOURI STREET AT DOVER • WEST MEMPHIS, ARK.



Sporting Goods

Kmart competition center for athletes young or old! Very competitive equipment for major sports, camping-hunting-fishing—at very competitive prices! National brands and our own private-label quality products



Automotive Center Service and Parts

Car-care's a breeze when you rely on Kmart's dependable work and super-low discount prices! Whether it's tires, shocks, brakes, a tune-up, muffler, or an oil change, our trained mechanics do it right. And do-it-yourselfers find the right parts, at the right price!



Shoes for Everyone

Value, style, comfort and fit! An enormous variety for men, women and children—everything from dress shoes to insulated work boots and tennis sneakers to slippers. A choice of styles, all priced to please your budget, too!



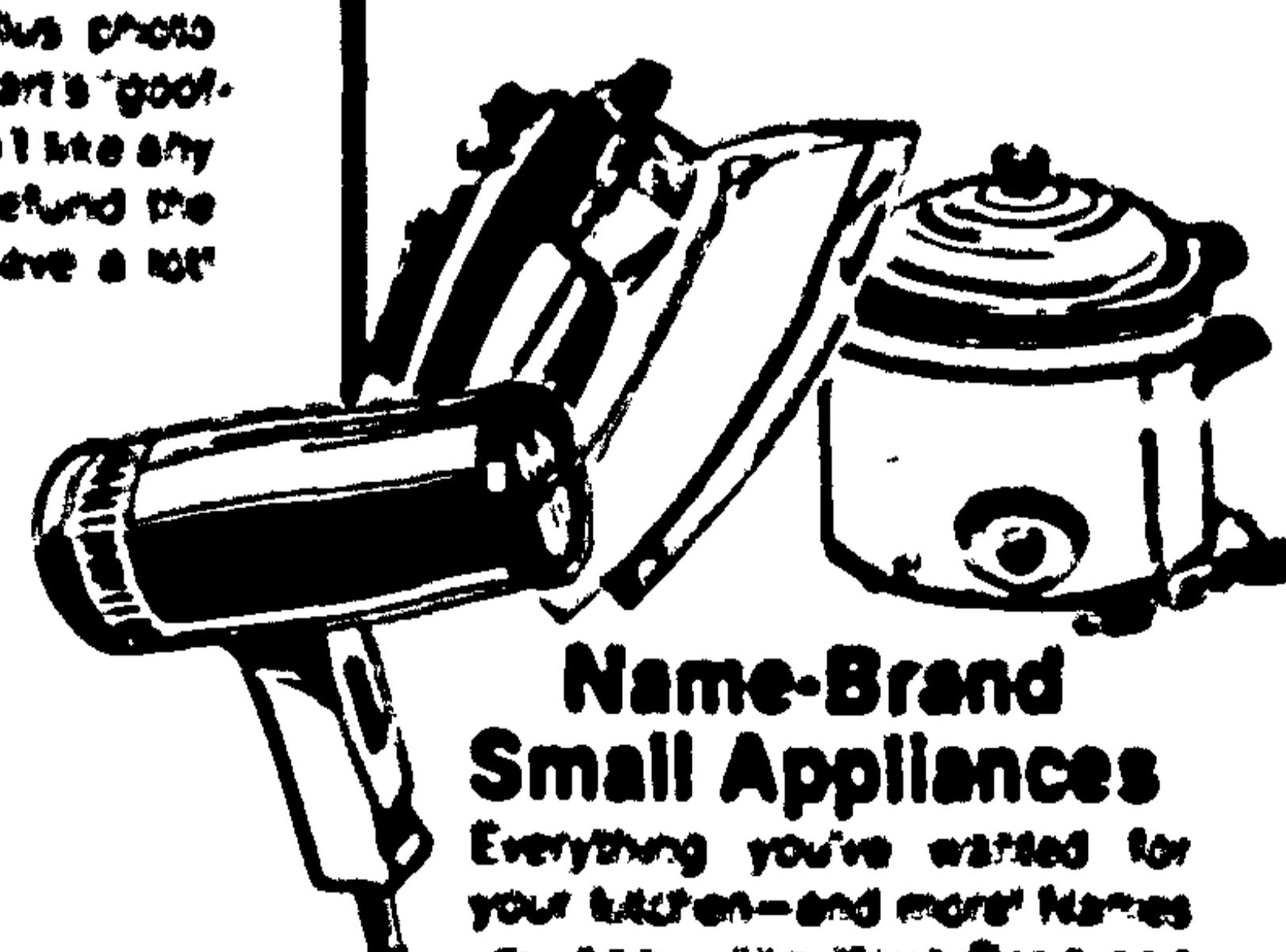
Infants' and Children's Wear

Clothing for the babies—everything from sleepers to school bags in today's most wanted fabrics. Fashion looks for boys or girls, big on quality, long on wear, and low price! Come see!



Distinctive Jewelry

An exciting display of design and craftsmanship. Women's and men's latest watches, rings, necklaces, bracelets, charms. Everything from fine jewelry to custom novelties, discount-priced!



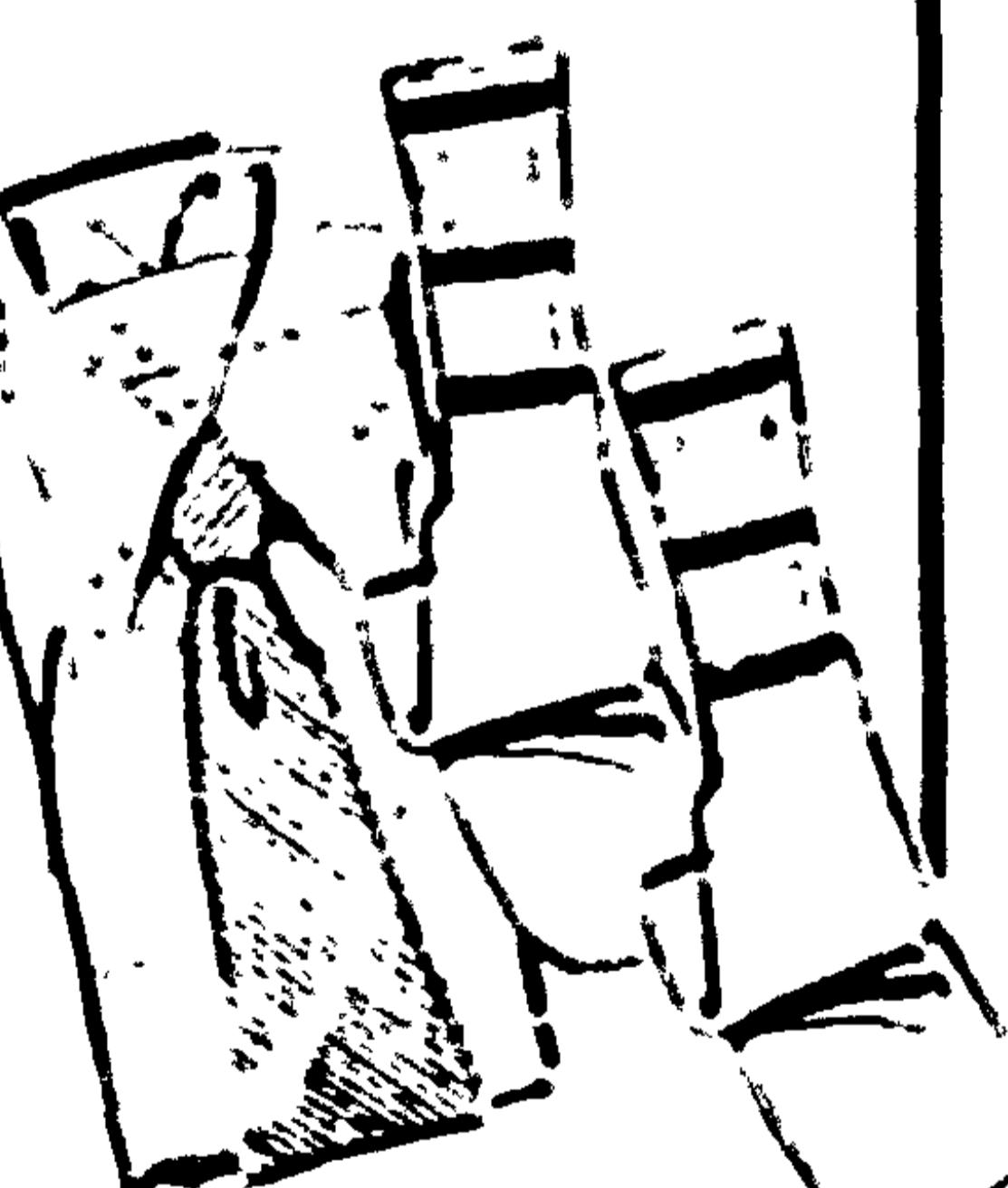
Name-Brand Small Appliances

Everything you've wanted for your kitchen—and more! Names you know, like West Bend and General Electric—a fabulous selection backed with our pledge of "Satisfaction Always"—all discount-priced!



Save on Health and Beauty Aids

Health and beauty cost less with discounts from Kmart! Check out our wide selection of non-prescription health aids—prescribed shampoos, cosmetics, grooming and hair-care products, perfumes and lotions. All at super savings!



Men's and Boys' Quality Clothing

No one's got fashion and ready-to-wear shopping like Kmart! Soon cars, dressy suits or slacks, leisure and school clothes, work clothes—men's underwear and outerwear are here for dad and all the boys. Tailored for extra-long wear, priced for everyday

THE SAVING PLACE

With the Most of the Best, for Less

Coast-to-coast, Kmart—the fastest-growing "saving place" in America—offers most! You'll find the most tremendous discount prices on most every kind of first-quality name-brand product imaginable for most every need. You can use your bank credit card for most convenient shopping in Kmart's more than 50 departments—with the utmost assurance of "Satisfaction Always". Visit your nearby Kmart soon. Discover that shopping and saving at Kmart is more than a thrifty trip. It's a most exciting adventure!

More for Your Money in Fashions 'n Accessories

There's no price tag on good taste and Kmart has fashions to prove it! All the newest colors and fads are here in abundance—sizes and styles for every age or figure in today's foremost fast-fashion fabrics. The most fashionable fashions you can afford to miss!



'SATISFACTION ALWAYS'

It's a big Kmart difference—our pledge backed by 79 years of service. It means you must be satisfied with any Kmart purchase—or we'll replace it, or refund your money promptly, with no questions asked. That's a promise!

CREDIT CARDS ACCEPTED



Use your bank credit card to shop at Kmart. And ask about installment credit service on your major purchases.

+ 1101 MISSOURI STREET AT DOVER • WEST MEMPHIS, ARKANSAS